

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

DSCC Proj #203038

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 08/14

**Invoice ID: 768567**

**Campaign ID:**

Description

**Invoice Date: 09-04-2014**

**Estimate ID: 2772**

**Contract ID: 527167**

**P.O Number:**

**Client ID: 37263**

**Tax ID:**

Amount

Gross Advertising Fee

\$493.00

Agency Commission

(\$73.95)

Rep. Firm Commission

(\$146.67)

**Net Advertising Fee**

**\$272.38**

**Sub Total**

**\$272.38**

**Total This Invoice**

**\$272.38**

/62055919/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

## Affidavit of Performance

Client Name:DSCC Proj #203038  
 Remarks:/62055919/  
 Bill Cycle:08/14  
 Rep. Firm:VNS/NCC

Contract ID:527167  
 Contract Type:Political

| Date     | Weekday   | Network | Zone/<br>Zonegroup   | Program Name           | Air<br>Time | Spot<br>Name | Spot<br>Length | Billing<br>Status | Spot<br>Cost |   |
|----------|-----------|---------|----------------------|------------------------|-------------|--------------|----------------|-------------------|--------------|---|
| 08/19/14 | Tuesday   | TNT-E   | 1145-GB0-<br>VISIONS | Bones                  | 12:17pm     | DSCCAR14102H | 00:00:30       | Charged           | 7.00         | * |
| 08/19/14 | Tuesday   | CNN-E   | 1145-GB0-<br>VISIONS | Crossfire              | 6:31pm      | DSCCAR14102H | 00:00:30       | Charged           | 7.00         | * |
| 08/19/14 | Tuesday   | USA-E   | 1145-GB0-<br>VISIONS | Law & Order: SVU       | 6:40pm      | DSCCAR14102H | 00:00:30       | Charged           | 7.00         | * |
| 08/19/14 | Tuesday   | ESPN-E  | 1145-GB0-<br>VISIONS | Numbers Never Lie      | 7:24pm      | DSCCAR14102H | 00:00:30       | Charged           | 7.00         | * |
| 08/20/14 | Wednesday | TNT-E   | 1145-GB0-<br>VISIONS | Smallville             | 5:08am      | DSCCNC14101H | 00:00:30       | Charged           | 5.00         | * |
| 08/20/14 | Wednesday | ESPN-E  | 1145-GB0-<br>VISIONS | SportsCenter           | 1:50pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/20/14 | Wednesday | HGTV-E  | 1145-GB0-<br>VISIONS | Property Brothers      | 3:42pm      | DSCCNC14101H | 00:00:30       | Charged           | 3.00         | * |
| 08/20/14 | Wednesday | HIST-E  | 1145-GB0-<br>VISIONS | American Pickers       | 4:41pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/20/14 | Wednesday | DISC-E  | 1145-GB0-<br>VISIONS | Street Outlaws         | 5:26pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/20/14 | Wednesday | CNN-E   | 1145-GB0-<br>VISIONS | The Sixties            | 10:33pm     | DSCCNC14101H | 00:00:30       | Charged           | 9.00         | * |
| 08/20/14 | Wednesday | TNT-E   | 1145-GB0-<br>VISIONS | Franklin & Bash        | 10:43pm     | DSCCNC14101H | 00:00:30       | Charged           | 12.00        | * |
| 08/20/14 | Wednesday | USA-E   | 1145-GB0-<br>VISIONS | Modern Family          | 11:19pm     | DSCCNC14101H | 00:00:30       | Charged           | 12.00        | * |
| 08/20/14 | Wednesday | TBSC-E  | 1145-GB0-<br>VISIONS | Conan                  | 11:51pm     | DSCCNC14101H | 00:00:30       | Charged           | 12.00        | * |
| 08/21/14 | Thursday  | USA-E   | 1145-GB0-<br>VISIONS | Law & Order: SVU       | 5:18am      | DSCCNC14101H | 00:00:30       | Charged           | 3.00         | * |
| 08/21/14 | Thursday  | ESPN-E  | 1145-GB0-<br>VISIONS | SportsCenter           | 5:27am      | DSCCNC14101H | 00:00:30       | Charged           | 5.00         | * |
| 08/21/14 | Thursday  | USA-E   | 1145-GB0-<br>VISIONS | Law & Order: SVU       | 10:42am     | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/21/14 | Thursday  | ESPN-E  | 1145-GB0-<br>VISIONS | Little League Baseball | 4:55pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/21/14 | Thursday  | DISC-E  | 1145-GB0-<br>VISIONS | MythBusters            | 9:34pm      | DSCCNC14101H | 00:00:30       | Charged           | 9.00         | * |
| 08/22/14 | Friday    | TNT-E   | 1145-GB0-<br>VISIONS | Smallville             | 5:07am      | DSCCNC14101H | 00:00:30       | Charged           | 5.00         | * |
| 08/22/14 | Friday    | HGTV-E  | 1145-GB0-<br>VISIONS | House Hunters/Now      | 1:46pm      | DSCCNC14101H | 00:00:30       | Charged           | 3.00         | * |
| 08/22/14 | Friday    | ESPN-E  | 1145-GB0-<br>VISIONS | SportsCenter           | 1:57pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/22/14 | Friday    | TNT-E   | 1145-GB0-<br>VISIONS | Castle                 | 6:40pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/22/14 | Friday    | BRVO-E  | 1145-GB0-<br>VISIONS | Pearl Harbor           | 8:31pm      | DSCCNC14101H | 00:00:30       | Charged           | 9.00         | * |
| 08/22/14 | Friday    | USA-E   | 1145-GB0-<br>VISIONS | No Strings Attached    | 8:52pm      | DSCCNC14101H | 00:00:30       | Charged           | 12.00        | * |
| 08/22/14 | Friday    | CNN-E   | 1145-GB0-<br>VISIONS | Anderson Cooper 360    | 8:58pm      | DSCCNC14101H | 00:00:30       | Charged           | 9.00         | * |
| 08/22/14 | Friday    | TNT-E   | 1145-GB0-<br>VISIONS | The Island             | 9:23pm      | DSCCNC14101H | 00:00:30       | Charged           | 12.00        | * |
| 08/22/14 | Friday    | TBSC-E  | 1145-GB0-<br>VISIONS | Family Guy             | 9:48pm      | DSCCNC14101H | 00:00:30       | Charged           | 12.00        | * |
| 08/23/14 | Saturday  | ESPN-E  | 1145-GB0-<br>VISIONS | SportsCenter           | 10:40am     | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/23/14 | Saturday  | USA-E   | 1145-GB0-<br>VISIONS | Welcome Roscoe Jenkins | 12:47pm     | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |
| 08/23/14 | Saturday  | HIST-E  | 1145-GB0-<br>VISIONS | Pawn Stars             | 7:15pm      | DSCCNC14101H | 00:00:30       | Charged           | 7.00         | * |

|             |          |        |                 |                         |         |              |          |         |        |   |
|-------------|----------|--------|-----------------|-------------------------|---------|--------------|----------|---------|--------|---|
| 08/23/14    | Saturday | HGTV-E | 1145-GBOVISIONS | House Hunters           | 7:18pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/23/14    | Saturday | HGTV-E | 1145-GBOVISIONS | House Hunters Intl      | 7:44pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | ESPN-E | 1145-GBOVISIONS | SportsCenter            | 5:57am  | DSCCNC14101H | 00:00:30 | Charged | 5.00   | * |
| 08/24/14    | Sunday   | USA-E  | 1145-GBOVISIONS | House                   | 6:33am  | DSCCNC14101H | 00:00:30 | Charged | 3.00   | * |
| 08/24/14    | Sunday   | TNT-E  | 1145-GBOVISIONS | Falling Skies           | 10:42am | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | ESPN-E | 1145-GBOVISIONS | Little League Baseball  | 11:16am | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | TNT-E  | 1145-GBOVISIONS | 300                     | 4:53pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | CNN-E  | 1145-GBOVISIONS | CNN Newsroom            | 4:55pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | ESPN-E | 1145-GBOVISIONS | Dwyer (@American Herit  | 5:11pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | USA-E  | 1145-GBOVISIONS | NCIS                    | 5:43pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | TBSC-E | 1145-GBOVISIONS | Shrek                   | 5:47pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | DISC-E | 1145-GBOVISIONS | Naked and Afraid        | 7:13pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/24/14    | Sunday   | ESPN-E | 1145-GBOVISIONS | LA Angels@Oak Athletics | 9:41pm  | DSCCNC14101H | 00:00:30 | Charged | 12.00  | * |
| 08/25/14    | Monday   | TNT-E  | 1145-GBOVISIONS | Smallville              | 5:15am  | DSCCNC14101H | 00:00:30 | Charged | 5.00   | * |
| 08/25/14    | Monday   | USA-E  | 1145-GBOVISIONS | Law & Order: SVU        | 5:19am  | DSCCNC14101H | 00:00:30 | Charged | 3.00   | * |
| 08/25/14    | Monday   | ESPN-E | 1145-GBOVISIONS | SportsCenter            | 5:39am  | DSCCNC14101H | 00:00:30 | Charged | 5.00   | * |
| 08/25/14    | Monday   | HGTV-E | 1145-GBOVISIONS | Property Virgins        | 11:44am | DSCCNC14101H | 00:00:30 | Charged | 3.00   | * |
| 08/25/14    | Monday   | ESPN-E | 1145-GBOVISIONS | SportsCenter            | 11:45am | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | TNT-E  | 1145-GBOVISIONS | Bones                   | 2:09pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | USA-E  | 1145-GBOVISIONS | NCIS                    | 3:30pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | TNT-E  | 1145-GBOVISIONS | Castle                  | 4:10pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | TBSC-E | 1145-GBOVISIONS | Friends                 | 4:14pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | DISC-E | 1145-GBOVISIONS | Street Outlaws          | 4:24pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | CNN-E  | 1145-GBOVISIONS | Jake Tapper             | 4:24pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | USA-E  | 1145-GBOVISIONS | NCIS                    | 4:35pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | HIST-E | 1145-GBOVISIONS | Gangland                | 5:39pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | HGTV-E | 1145-GBOVISIONS | Love It or List, Too    | 5:41pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | ESPN-E | 1145-GBOVISIONS | NY Yankees@KC Royals    | 7:05pm  | DSCCNC14101H | 00:00:30 | Charged | 7.00   | * |
| 08/25/14    | Monday   | TNT-E  | 1145-GBOVISIONS | Castle                  | 8:08pm  | DSCCNC14101H | 00:00:30 | Charged | 12.00  | * |
| 08/25/14    | Monday   | HIST-E | 1145-GBOVISIONS | Pawn Stars              | 8:44pm  | DSCCNC14101H | 00:00:30 | Charged | 5.00   | * |
| 08/25/14    | Monday   | HGTV-E | 1145-GBOVISIONS | Love It or List It      | 9:19pm  | DSCCNC14101H | 00:00:30 | Charged | 9.00   | * |
| 08/25/14    | Monday   | USA-E  | 1145-GBOVISIONS | WWE Monday/Repeats      | 10:09pm | DSCCNC14101H | 00:00:30 | Charged | 12.00  | * |
| 08/25/14    | Monday   | DISC-E | 1145-GBOVISIONS | Fast N' Loud: Demolitio | 10:14pm | DSCCNC14101H | 00:00:30 | Charged | 9.00   | * |
| 08/25/14    | Monday   | ESPN-E | 1145-GBOVISIONS | Olbermann               | 10:33pm | DSCCNC14101H | 00:00:30 | Charged | 12.00  | * |
| 08/25/14    | Monday   | CNN-E  | 1145-GBOVISIONS | CNN Tonight             | 10:34pm | DSCCNC14101H | 00:00:30 | Charged | 9.00   | * |
| 08/25/14    | Monday   | TBSC-E | 1145-GBOVISIONS | The Big Bang Theory     | 10:41pm | DSCCNC14101H | 00:00:30 | Charged | 12.00  | * |
| Grand Total |          |        |                 |                         |         |              |          |         | 493.00 |   |

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 527167